



PRIVACY

Standard Fee
~~₹ 65000~~

Offer Fee
₹ 40000 Plus Gst

LAUNCH OFFER

FOR SPOT REGISTRATION ONLY

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iapp

OFFICIAL TRAINING PARTNER

PUTTING PRIVACY LAW AND POLICY TO WORK

WHAT IS PRIVACY?

Privacy is everybody's business.

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Privacy is a hot area and a lot of people want to get into it—even if they don't have privacy backgrounds.

Stephen Reynolds, Partner, Ice Miller LLP

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Data privacy involves the use and governance of personal data, typically through policies and programs. It ensures consumers' personal information is collected, shared and used in appropriate ways. However, threats to data privacy are evolving at a breakneck pace – and the stakes are high.

To identify potential problem areas before they become an issue, savvy privacy pros turn to the world's largest and most comprehensive privacy resource for effectively addressing data protection risks and challenges – the International Association of Privacy Professionals.

- Government enforcement
- Class action lawsuits
- Damaged reputations
- Loss of customer loyalty
- Financial ruin



WHAT IS A PRIVACY PRO?

Privacy professionals play a critical role in guiding data protection programs through the maze of global, national and local privacy laws.

PRIVACY PROS ARE CALLED ON TO:

Advise on legal and regulatory rules concerning the use of data and how to implement best practices. Integrate sophisticated information management tools and programs to safeguard data. Win customer trust and loyalty while meeting business and operational needs.



The IAPP is here as a resource for all professionals - from customer service to finance, human resources, IT, legal, marketing, and sales - who want to understand privacy and earn the skills and recognition needed to move ahead in their careers.

WHY PRIVACY TRAINING?

Privacy training establishes a common language across those that train or, even better, train and certify. This is true from organization to organization – think partnerships or vendor relationships to individuals – peers and management/leadership feel better about extending opportunities toward someone that has proven their passion meets their expertise with certification.

Be a solution! Privacy is hard. And incoming regulations from India or other parts of the world do business for data processors hard. Sell the solution! Help individuals find their motivation to go for something big and powerful for themselves, and help organizations protect themselves while learning how to extract value from their data while still being good data stewards...i.e., humans!

For the org, big shiny platforms like those that manage your compliance are super expensive and take a lot of time and money to build out for the long haul – training is something that can protect you through each employee – because they'll better know when to raise their hand or call out possible privacy harm.

For the individual – the reverse is true – more and more companies are turning on these massive compliance tools – they need the human capital with privacy knowledge to help use these things – and the best part, fill in the gaps which give you on the job, real-world privacy experience. Sell that to hungry individuals!

Register at



SkillsDA is a unique platform that brings academia, industry, and skilled staff together to delight the end customers. We are primarily engaged in training & upskilling the ecosystem that caters to all 4 stakeholders across several sectors that are in dire need of high-quality experience.

We offer training for the technical staff, in collaboration with the Industry/ Brand owners in line with industry specifications. Individuals who

wish to upskill & train themselves can access SkillsDA training & certification.

Customers will have access to these trained staff directly through the SkillsDA app/website. Data Privacy has assumed great significance in protecting our economy and information infrastructure.

The recent digital push has added a new dimension and urgency to create an army of Data Privacy professionals

IAPP CERTIFICATION PROGRAMS



WHO IS YOUR PRIVACY CUSTOMER?

LAWYERS

GOALS

Stay up to date on policy
Grow customer base
Grow portfolio and worth through new opportunities
Add to your expertise and services available

Differentiate your practice by offering privacy services
The enterprise needs informed general counsel to deal with new Privacy challenges
Privacy = \$\$ - lawyers specializing in privacy command a premium
Competitive pressure
Training and Certification in privacy is quick solution to upskill - makes more school a non-issue

CYBERSECURITY PROS

GOALS

Huge cybersec skills gap opens up new doors for everyone
Set yourself apart with privacy knowledge
Privacy knowledge is valuable to corporate clients
Privacy skills raise salary by \$17,000 on average

FRUSTRATION

Keeping up with cybersec job requirements
The cybersecurity skills gap - 3M Unfilled cybersec jobs means the cybersec pro has competition
1/2 of the tech skills someone has today will no longer be relevant or useful in 2 yrs

ENTRY-LEVEL PRACTITIONERS

GOALS

Get hired out of school
Do something important
Set oneself up for a long career
Career growth potential
Privacy is a hot topic
Mission-aligned career

FRUSTRATION

Inability to pick a field because of the options available
Doesn't want to work for the, "bad-guys"
Cost associated with upskilling
Unfilled Privacy jobs are exploding in number because of recent regulation
Most privacy roles require or prefer IAPP certifications

NEW/TRANSITION TO PRIVACY

GOALS

Use past experience to develop a new career pathway
Jump into a relevant field from a dying one
Add to base salary
Job stability/ growth opportunity

FRUSTRATION

Dead-end industry, job burnout, and past careers with limited growth potential
Stale set and setting in current job
Lack of purpose
Requires a new challenge

COURSE BENEFITS



TRAINING
(VIRTUAL)



EBOOK



EXAM
VOUCHER



MEMBERSHIP
FOR 1 YEAR



MENTORING

INGU'S Knowledge Academy Pvt. Ltd

(ISO Certified Cyber Security Training Center)

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